PORTFOLIO

IZABELLA PODOWSKI
GRAPHIC DESIGNER

VER. 2025

ABOUT ME:

I am a graphic designer and illustrator born October 21, 2002 in San Francisco, CA. I have a passion for creativity, knowledge, music, film, internet history, and entertainment. I am hardworking and am always looking for ways to improve my skills and learn something new. I hope to develop my talents with a group of like minded individuals.

experience

Swedish Women's Educational Association - Graphic Design Sept 2025-Dec 2025
Designed and produced all print and marketing content for the San Francisco annual Christmas Fair, including the creation of custom logos, flyers, and promotional graphics.

Eatin' Asphalt F1 Podcast - Video Editor & Graphic Designer July 2023-Oct 2024
Produced motion graphics, visual effects, and video edits for both promotional and long-form content, and created social media content.

Freelance - Graphic Designer
Oct 2024 - present
Created custom promotional materials for various artists, designing marketing content, and fashioning unique UI/UX with Webflow optimization.

education

School of the Art Institute of Chicago 2021-2025
B.F.A. in Studio Arts

Focus on visual communications and graphic design.

languages

English - fluent
Swedish - fluent

contact

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software

Ps Ai Canva >_
Ae
M Pr
languages:
HTML, CSS, JS

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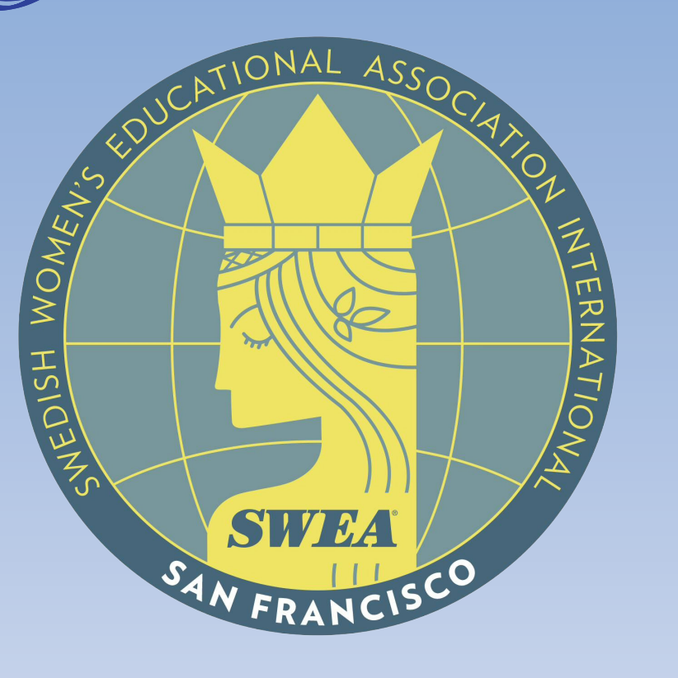
/01/ BRAND DESIGN
/02/ ALBUM COVER
/03/ POSTER DESIGN
/04/ VISUAL IDENTITY

/01/ BRAND DESIGN and VISUAL IDENTITY

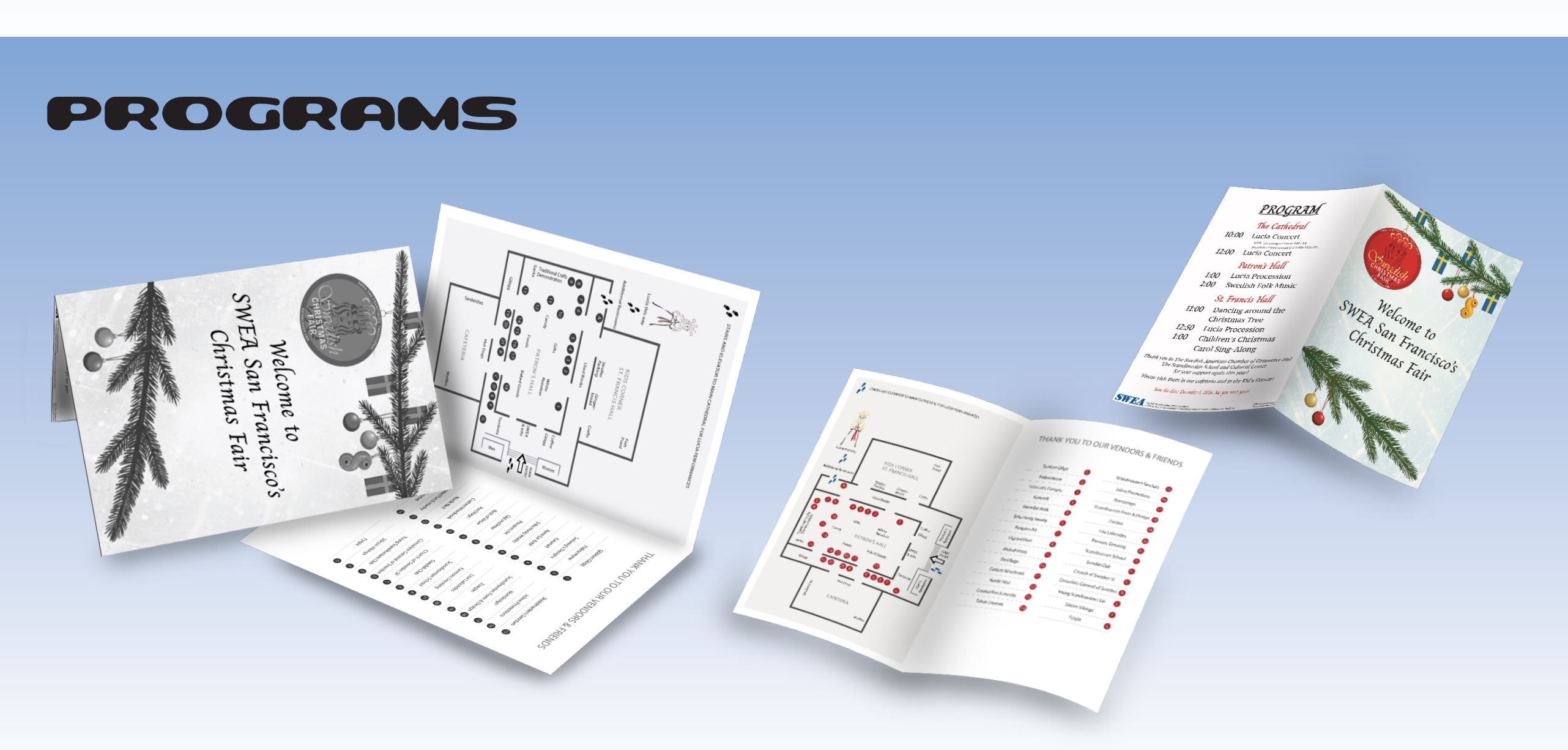
SWEA 2025


SWEDISH WOMEN'S EDUCATIONAL ASSOCIATION INTERNATIONAL
SWEA
SAN FRANCISCO

The Swedish Women's Educational Association is the largest global, non-profit organization outside of Sweden, promoting Swedish culture, language and tradition. The palette is inspired by traditional Swedish tones, along with a Christmas inspired color scheme. The graphics were illustrated based on symbols representative of Swedish nostalgia surrounding the holidays.

Welcome to SWEA's
CHRISTMAS FAIR

PROGRAMS


Welcome to SWEA San Francisco's Christmas Fair
PROGRAM

PRICELISTS

PRISLISTA
Julmust
Vatten
Bubbelvatten
Äpplejuice
Öl - flaska
Vin - glas
Mazarin
Sarah Bernhardt biskivi
Dammsugare
Vuxen (13-64 år)
Barn (4-12 år)
Pensionär (65+ år)

STICKERS & LOGO

God Jul
SWEA
CHRISTMAS
FAIR

BANNERS

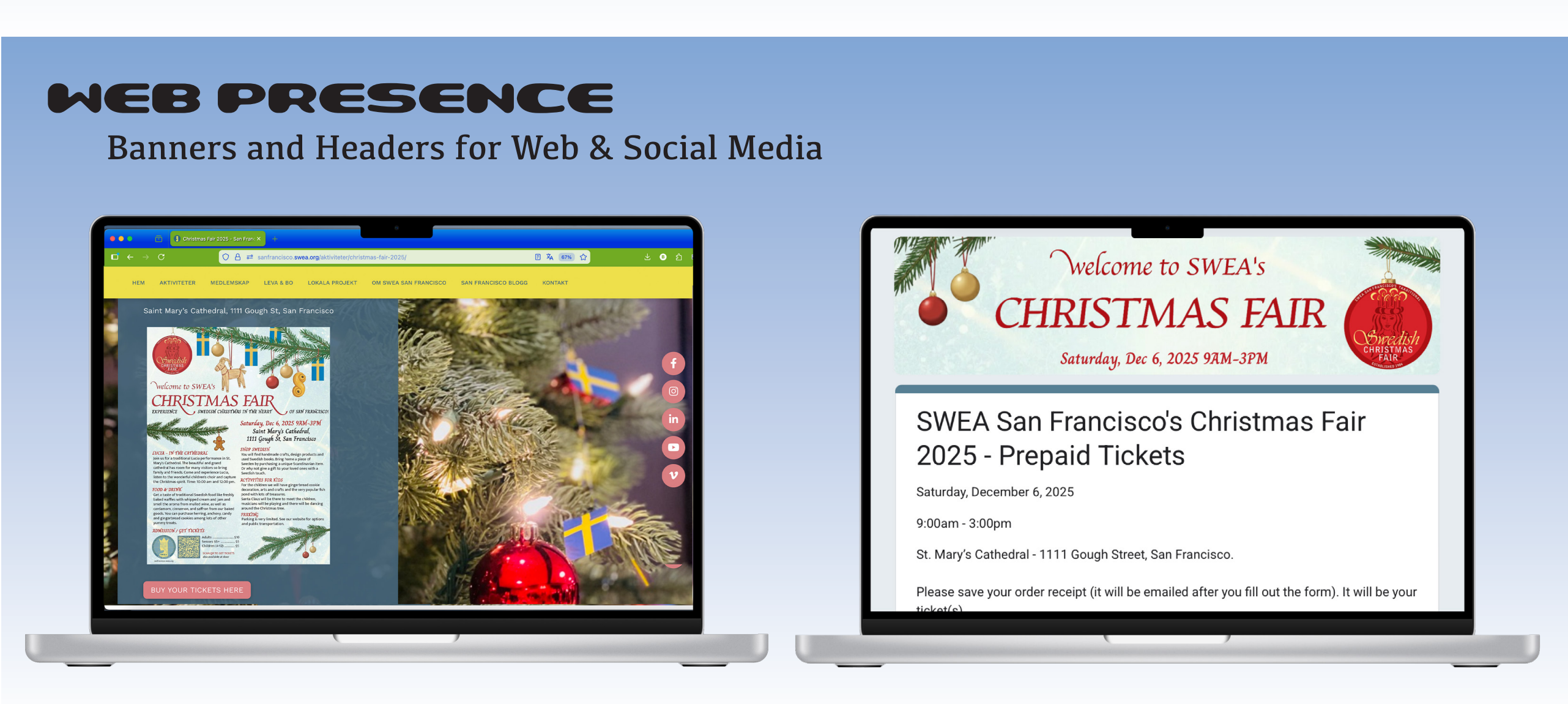
SWEA
Lucia
this way
Barn-Hörnan
Kids Corner

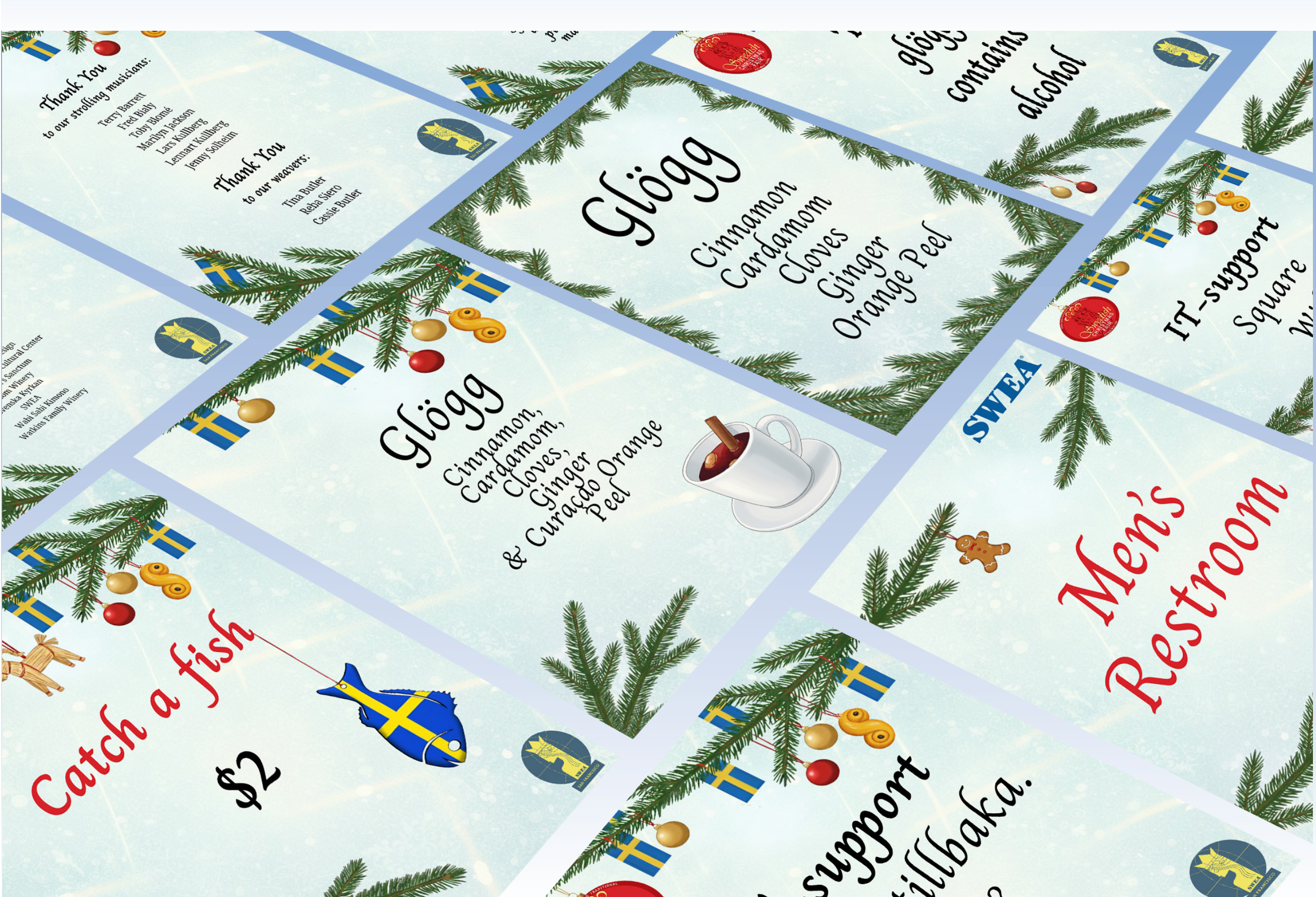
ENTRANCE

SWEA
Entrance
Prepaid
Only
Swedish
CHRISTMAS
FAIR

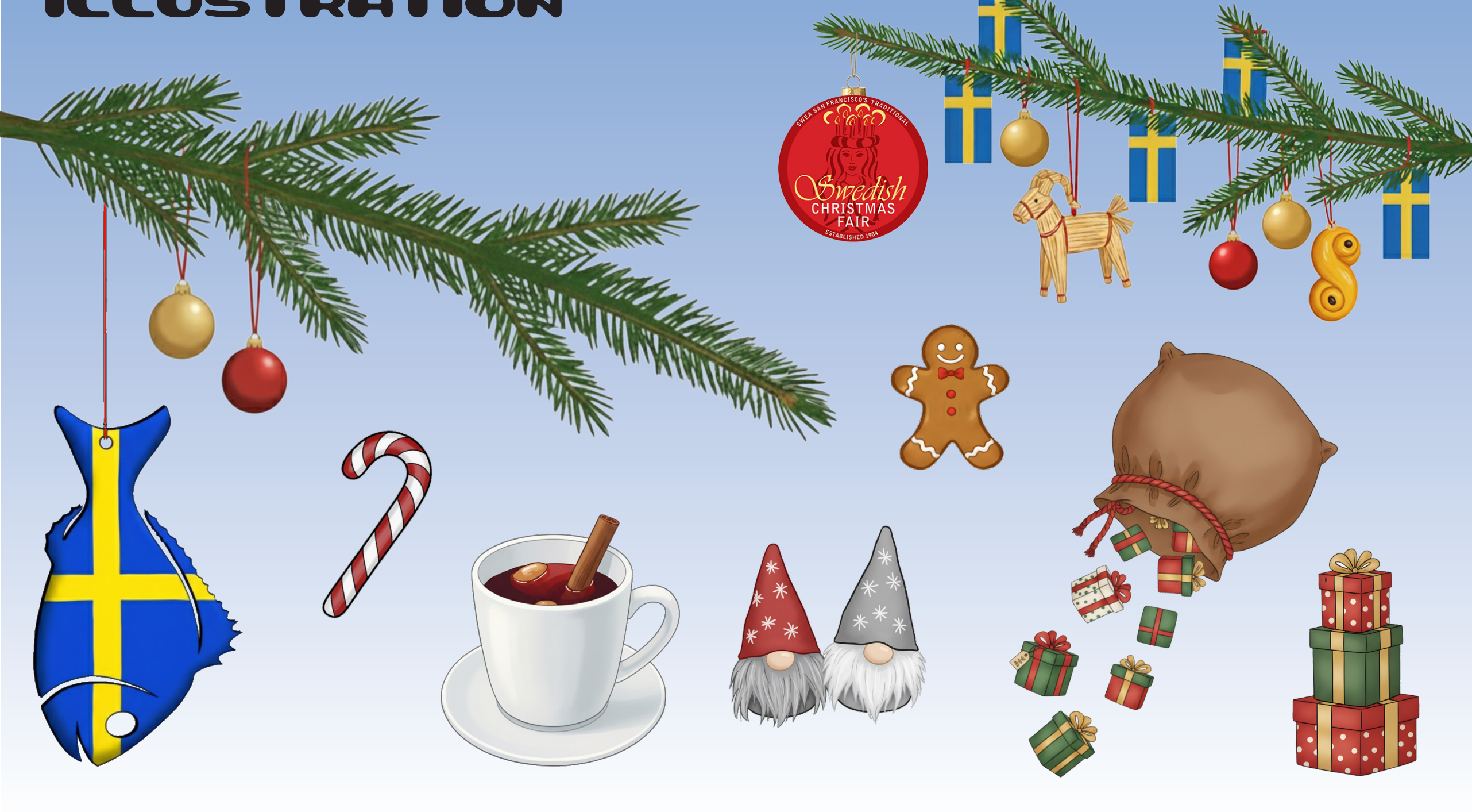
WEB PRESENCE

Banners and Headers for Web & Social Media


Welcome to SWEA's
CHRISTMAS FAIR
Saturday, Dec 6, 2025 9AM-3PM
SWEA San Francisco's Christmas Fair 2025 - Prepaid Tickets

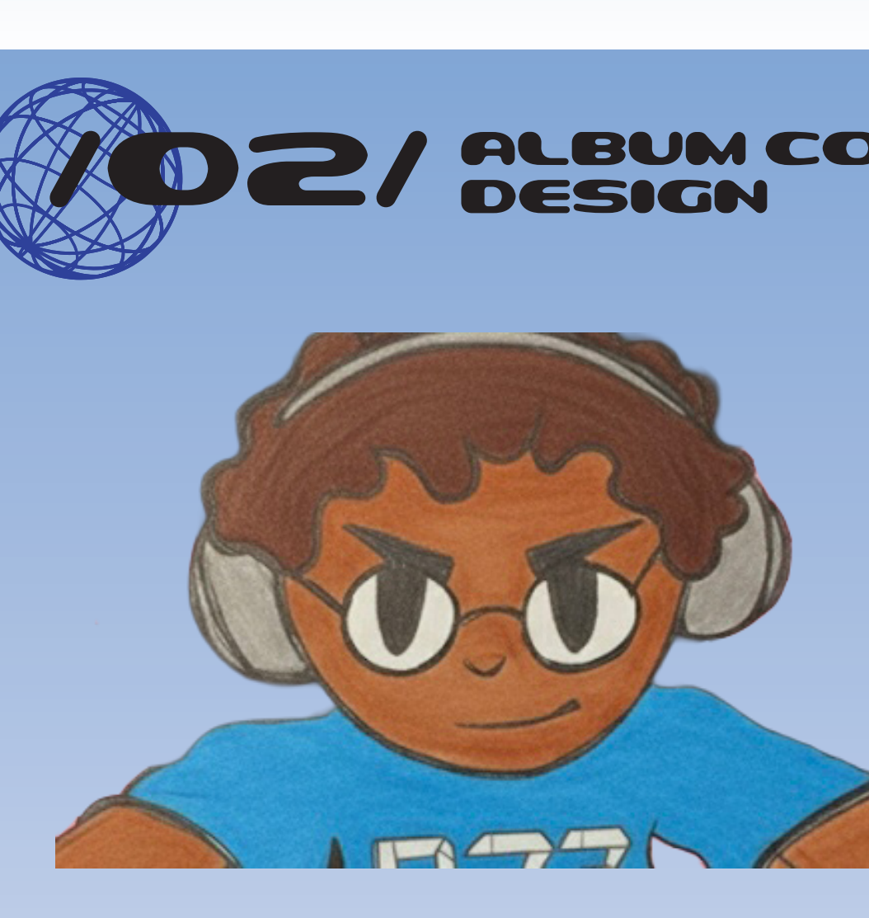

Glögg
Cinnamon
Cardamom
Cloves
Ginger
& Curacao Orange Peel
Catch a fish
$2
Men's
Restroom

ILLUSTRATION

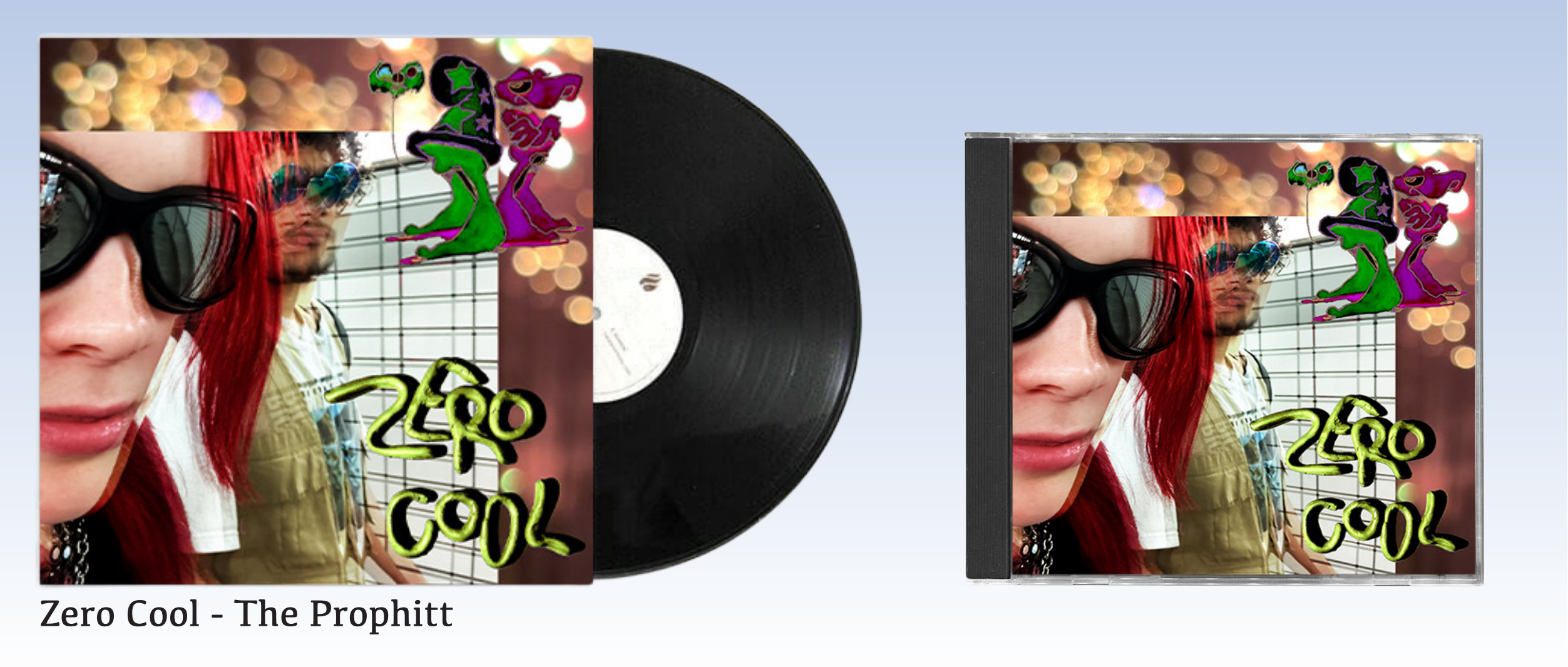


/02/ ALBUM COVER DESIGN

ZERO COOL 2024



The Prophitt is an independent artist based out of Chicago. **Zero Cool** is a beat tape containing 20 different tracks, inspired by Sci-Fi films like **Hackers**. I worked with the artist to create a collage-like album cover, including making a unique custom font using clay and photography.

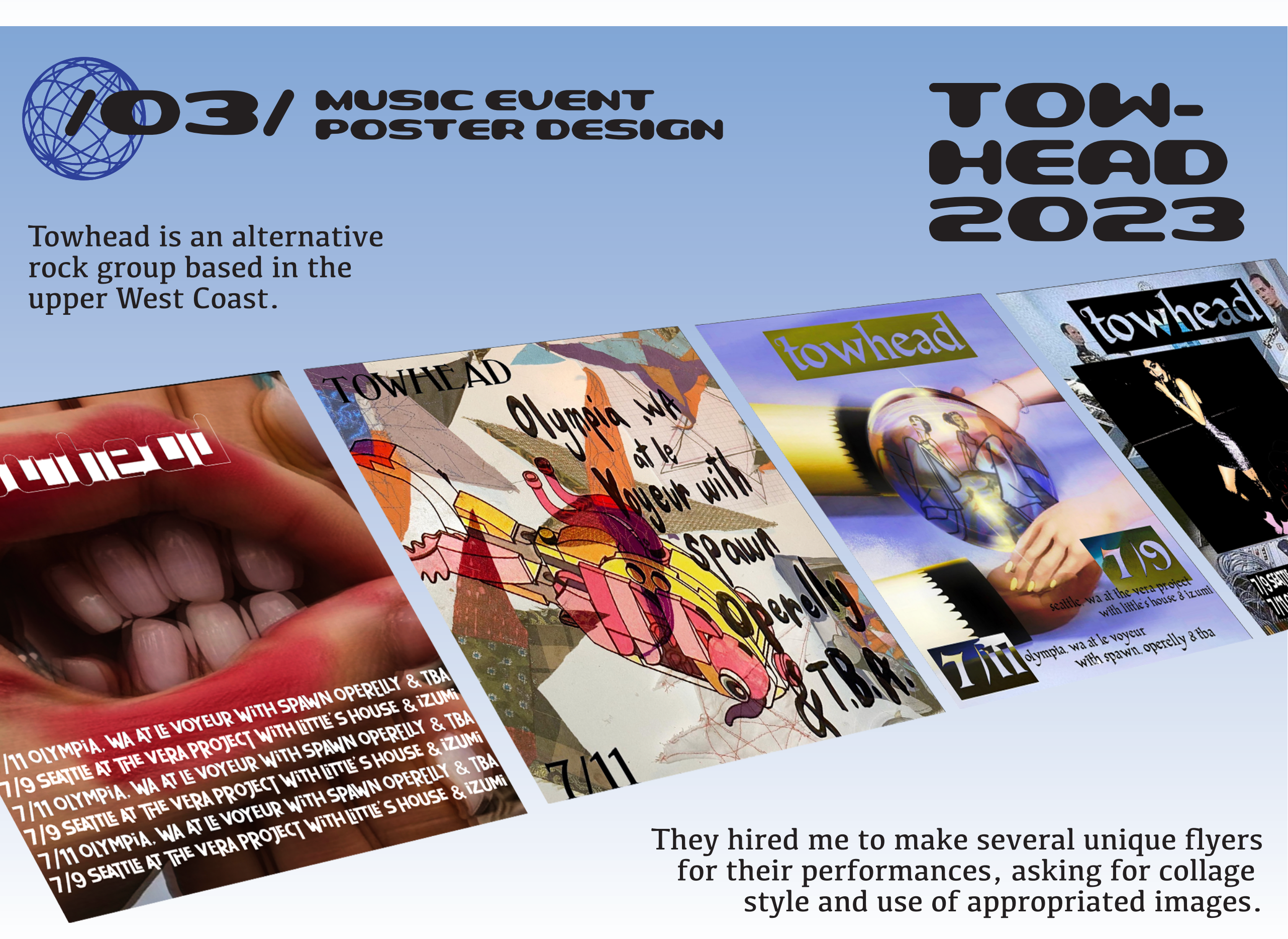


Zero Cool - The Prophitt

/03/ MUSIC EVENT POSTER DESIGN

TOW-HEAD 2023

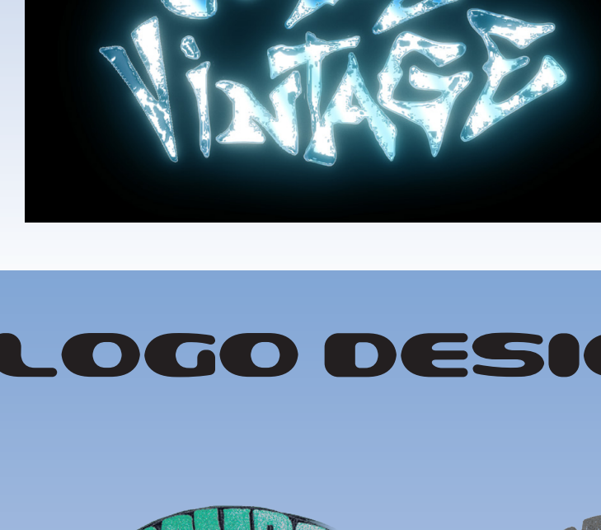
Towhead is an alternative rock group based in the upper West Coast.


towhead
7/11 OLYMPIA, WA AT LE VOYEUR WITH SPAWN OPEEILY & TBA
7/9 SEATTLE AT THE VERA PROJECT WITH BITIE'S HOUSE & IZUMI
7/11

They hired me to make several unique flyers for their performances, asking for collage style and use of appropriated images.

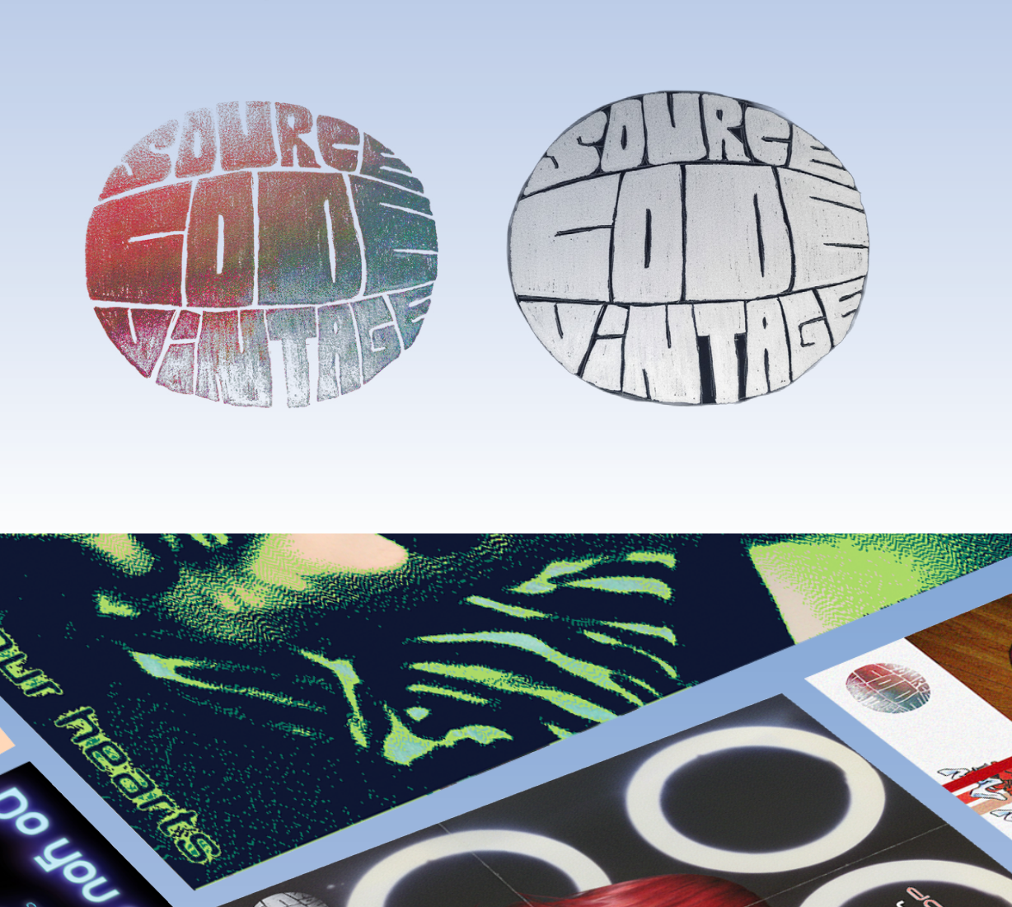
/04/ BRAND & VISUAL IDENTITY

SOURCE CODE VITAGE 2025


SOURCE CODE VINTAGE

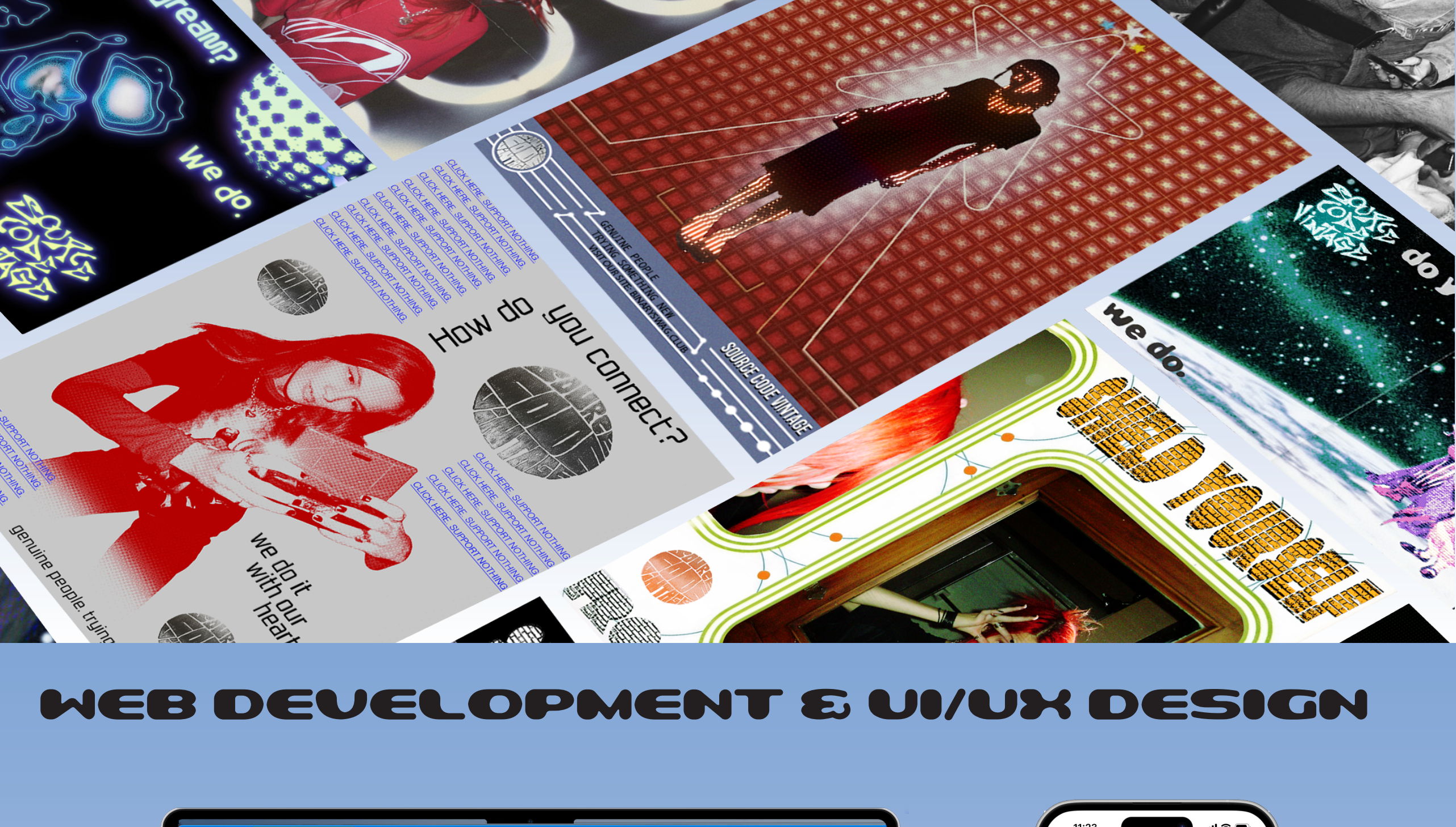
Source Code Vintage is a personal project. Starting a resale & upcycled clothing brand with my partner, we decided we want our brand identity to feel unique, inspired by sci-fi films like **The Matrix**, as well as 2000's advertising by game companies and clothing brands.

LOGO DESIGN

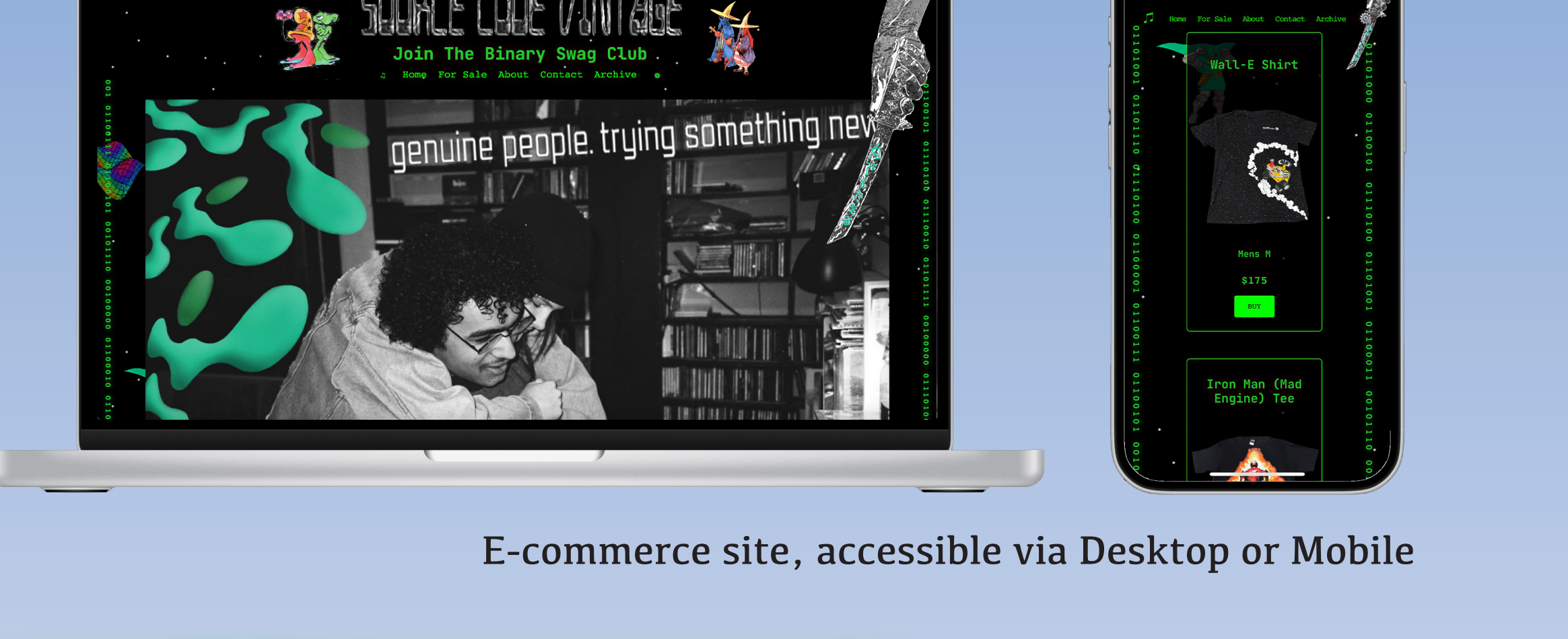


BUSINESS CARDS

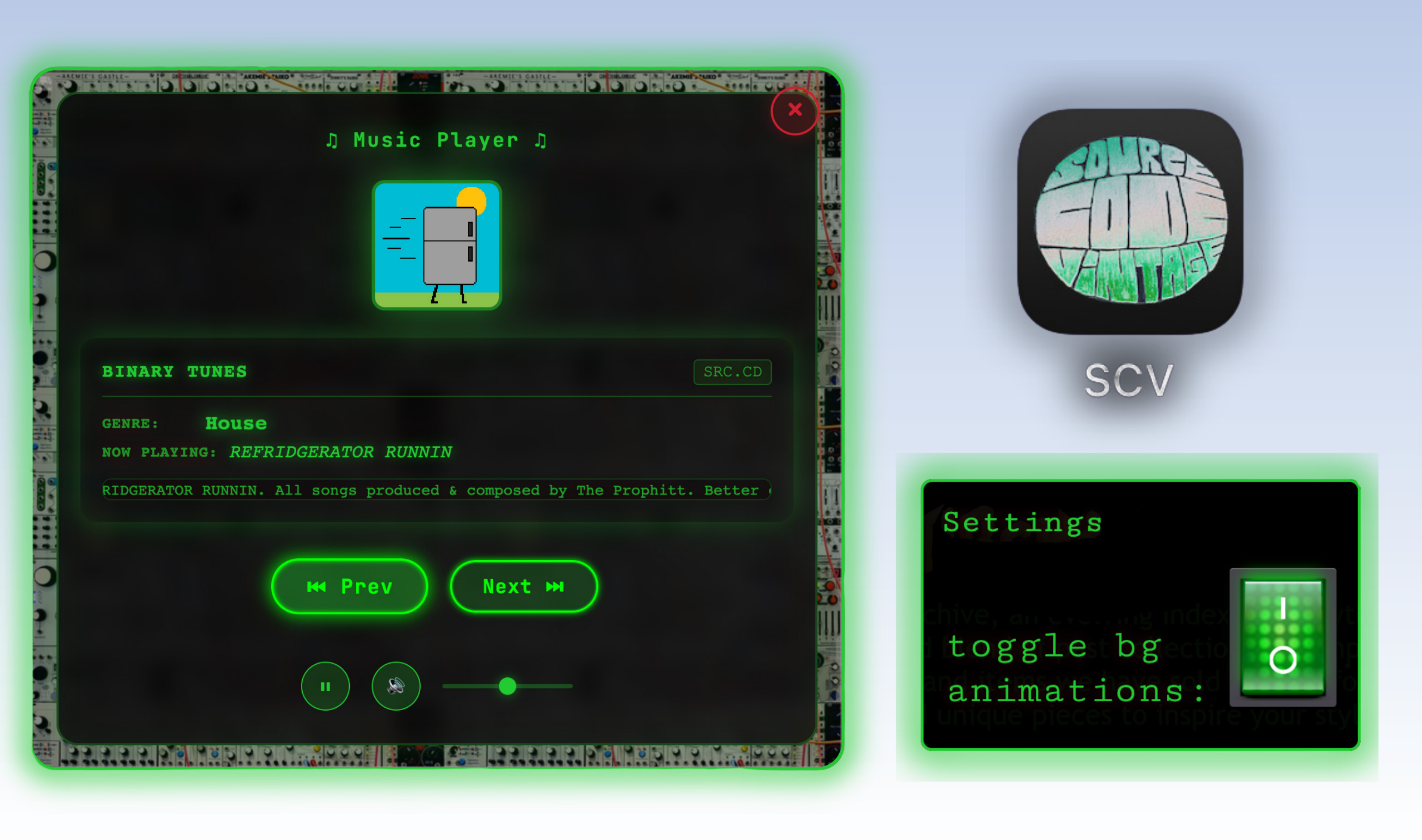
JOIN THE BINARY SWAG CLUB
binaryswag.club
@SOURCECODEVINTAGE


Do you still dream?
we do.
How do you connect?
we do it with our hearts
SHIELD YOURSELF

WEB DEVELOPMENT & UI/UX DESIGN


SOURCE CODE VINTAGE
Join The Binary Swag Club
genuine people trying something

E-commerce site, accessible via Desktop or Mobile


♫ Music Player ♫
BINARY TUNES
GENRE: House
NOW PLAYING: REFRIDGERATOR RUNNIN
REFRIDGERATOR RUNNIN. All songs produced & composed by The Prophitt.
⏮ Prev
Next ⏭
SCV
Settings
toggle bg animations:

THANK YOU

I look forward to working with you.

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